The Toronto 2030 District is working to create high performance, low impact buildings in downtown Toronto through collaboration, better data, and industry leadership.
Buildings in Toronto are responsible for 45% of the City’s GHG emissions and transportation another 35%. Reducing these emissions is the key to addressing climate change and meeting Paris Climate Agreement targets.
INTRODUCTION

The Toronto 2030 District is a private-public initiative committed to achieving a low-carbon future. We are a broad stakeholder network comprised of property owners and managers, tenants, utilities, government, service providers and civil society within downtown Toronto. Our focus is on reducing building-related energy use, water consumption, and transportation emissions.

OUR GOALS

- **Existing buildings:**
  - Reduce building-related energy use, water consumption, and transportation emissions by 50%

- **New construction:**
  - Carbon neutral buildings by 2030
  - Water consumption and transportation emissions 50% below District baseline

Facilitated by the Canadian Urban Institute, the Toronto 2030 District is part of a member network of 22 Districts in cities across North America working to achieve the Architecture 2030 Challenge and meet the Paris Climate Agreement targets.
ABOUT THE DISTRICT

The Toronto 2030 District includes:

- 300 million square feet gross floor area
- 500,000 jobs
- 250,000 residents

Our growing network includes:

- Over 50 partner companies and organizations
- 1,000 mailing list contacts
- 1,000 followers on social media

The Toronto 2030 District encompasses the downtown core from Dupont St to Lake Ontario, and Bathurst St to the Don Valley.
OUR KEY ACHIEVEMENTS IN 2018

Developed the Toronto 2030 Platform
An online resource designed to track building performance and progress towards the District targets. It displays emissions from energy use, water use and transportation for the District, by building type, and geography. Visit www.toronto2030platform.ca

Supported the launch of the Compass Tool
A streamlined energy benchmarking and reporting tool to be used during the design phase of building development projects. Developed by RWDI, in collaboration with Sustainable Buildings Canada. Visit https://energycompass.design

Grew our Network
Engaged with over 450 people at conferences, pub nights and lunch and learns about the challenges and opportunities to reduce the impact of buildings in Toronto’s 2030 District.
2019 INITIATIVES

QUANTIFY

- Develop a roadmap to reach the targets
  - Develop a roadmap to reach the 2030 District targets. This will create a vision for the conversation opportunities in downtown Toronto’s buildings and related transportation.

- Update the Toronto 2030 Platform
  - Show the progress of the District from 2017 to 2018 and add new functionality.
  - Demonstrate the possibilities for reaching the 2030 targets.

CONNECT

- Produce an event series
  - Convene conversations to grow the commitment to reaching the District targets and delivering on the solutions in the District roadmap.
  - Focus on identifying downtown-Toronto specific challenges and opportunities to improve building performance; targeting underserved markets (e.g. small commercial and retail); identifying the key implementation barriers (e.g. split incentives) to inform advocacy positions and research opportunities.
  - 6 events

COLLABORATE

- Convene a collaborative learning group (the Further Faster Group)
  - The Further Faster Group will comprise the leading NGOs, industry associations, utilities, researchers and government staff who will act as teachers and learners, exchanging knowledge about creating high performance buildings in a variety of building types in downtown Toronto.
  - Convene a charrette to identify energy, water and transportation conservation opportunities, existing programs and implementation barriers (e.g. split incentives) by building type in Toronto.
  - Leverage the Toronto 2030 Platform to model the impact of the identified opportunities.
  - Collaborate on research projects aligned with the District goals.

Mobilize

- Develop and share case studies
  - Promote the success of building owners, operators and managers in creating high-performance buildings in downtown Toronto through a series of case studies. The case studies will help inspire others in the District to take similar action to create high performing buildings.
  - 6 case studies
## SPONSORSHIP OPPORTUNITIES

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<tr>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
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<td>Primary logo placement on all print and online event materials and collaborative learning group materials (~1,000 attendees)</td>
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<td>Primary logo placement on Toronto 2030 Platform, Toronto 2030 District website (~3,000 annual visits)</td>
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<td>Complimentary event registrations (6 per event)</td>
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<td>Speaking opportunity at 2030 District events (3 opportunities)</td>
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<td>Featured in case studies (2 case studies)</td>
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<td>Recognition by the 2030 Network and promotion to all 22-member cities (30,000 website visits)</td>
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2030districts.org/toronto