

Pledge Letter for Service and Professional Partners

NYC 2030 District is established as the 23rd 2030 District in North America. We are a catalyst to advance sustainable energy projects, programs, practices and technologies. Our private-public partnership promotes sustainable progress through policies, investments, collaborations, and behaviors on the local level.

We believe that harnessing the full potential of sustainable energy in a targeted district will help to achieve greater economic prosperity, energy security, and environmental protection in New York City. NYC 2030 District will advance the goals of the City's Climate Mobilization Act and New York State's Reforming the Energy Vision (REV) Initiative. The private-sector led NYC 2030 District will provide important resources, enabling energy cost savings and improved property values for its stakeholder members while demonstrating how to mitigate and adapt to the effects of climate change on an urban scale.

NYC 2030 District is allied with 2030 Districts®, a national nonprofit organization, launched by Architecture 2030, that works toward dramatic reductions in greenhouse gas emissions from buildings and cities. 2030 Districts undertakes to achieve these goals through a shared vision for sustainability and economic growth. Districts have been established in 23 North American cities, encompassing close to 500 million square feet of real estate, and cooperating in the vibrant 2030 Districts Network. By working at the district level, 2030 Districts can engage in focused solutions while developing programs that are replicable and scalable.

NYC 2030 District objectives are to demystify and navigate the complex web of policies, programs, incentives and services; connect property owners and managers together with other stakeholders to share information; gather service providers and professionals to facilitate aggregated project delivery; and foster collaboration across all property, community, service and professional stakeholders. NYC 2030 District is building a living urban laboratory to address climate change, demonstrating and testing innovative approaches to sustainability and resilience.

The NYC 2030 District is being established through a process of consultation with local businesses, community organizations, civic institutions, and elected officials. Our initial programs and services will focus on sharing of resources through an online resource hub as well as in-person stakeholder events. We also welcome affiliated members and satellite areas from throughout the New York City.

NYC 2030 District will incorporate two unique aspects of the city. A great deal of work addressing climate change is already being done in the public and private sectors, creating both great possibilities for change and a complex landscape of solutions. And as New York City is composed of a broad spectrum of communities, the District will be located in an area that includes dense commercial zones along with adjacent residential, institutional, and industrial areas.

NYC 2030 District is a member of the Urban Future Lab and is implementing a NYSERDA grant for green retrofits in Brooklyn. The District boundary encompasses Lower Manhattan and Downtown Brooklyn. Current partners comprise over 21 Million SF of pledged property including Brooklyn Navy Yard, Clinton Hill Coops, The New School, Pratt Institute, Time Equities, The Albanese Organization, and Greenthal Management. This area's diversity and resources will facilitate the modeling of solutions to sustainability and resilience challenges for the entire city.



NYC 2030 District Partnership Benefits

As a Service and Professional Partner, my organization will receive the following benefits:



Bring cutting edge building performance services to your customers



Be recognized on our website and in our publications



Interact with a wide range of clientele through networking events and more



Be connected to new ideas, education and other opportunities



Participation in directing NYC 2030 District programs and advocacy efforts through forums, working groups and committees

NYC 2030 District Service and Professional Partnership Requirements

Service and Professional Organization Partners are required to (A) make minimum annual tax deductible contributions and requested to make suggested annual tax deductible contributions to the NYC 2030 District as outlined below, (B) fulfill the participation requirements outlined above, (C) make every reasonable effort to support meeting the performance targets at the district scale. **Make checks payable to *Fund for the City of New York with memo NYC 2030 District.***

Minimum Required Annual Contributions

Under 25 Employees	\$ 250.
26 to 100	500.
101 to 250	1,000.
Over 250	3,000.

Suggested Annual Contributions

Individual Membership	\$ 50.
2 to 10 Employees	500.
10 to 25	1,500.
26 to 100	5,000.
Over 100	15,000.
Core Corporate Sponsors	25,000.

Partner Signature

By providing my signature below, I am expressing our firm's commitment to becoming a partner of the NYC 2030 District. As part of that commitment, we agree to share sustainable building and infrastructure information, best practices and lessons learned with the NYC 2030 District team.

Firm _____ Contact info _____

Signature: Service or Professional Partner _____

Name _____ Title _____ Date _____

Signature: NYC 2030 District _____

Name _____ Title _____ Date _____