



**Portland 2030 District
Leadership Committee Meeting Notes
Tuesday, October 11, 2016**

Leadership Committee Members Present:

Drew Swenson, Paragon Management
Laci Hoskins, CBRE/Global Workplace Solutions
Matt Peters, Avesta Housing
Trish McClellan, J.B. Brown
Ken Matsui, J.B. Brown
Amy Geren, Portland Downtown
Todd Dominski, East Brown Cow
Shawn McKenna, Bangor Savings Bank
Christine Rogers, Alodyne
Reid Hayton-Hull, Drummond Woodsum

Not Present:

Staff/Guests Present:

Jennifer Brennan, GPCOG/ co-chair, Mobilize Maine Energy Action Team
Dave Low, 2030 Architecture Liaison/Agatewood Consulting/Mobilize Maine Energy Action Team
Kay Mann, Green Energy Maine

Meeting Notes:

Drew Swenson called the meeting to order.

Agenda item #1 Proposed Goals of the District: Discussed and adopted the following District goals: education for members, establish a “hub” of information for members, benchmarking members’ properties and establishing baseline data.

It was also discussed forming a “utility task force” including Matt and Troy Moon to investigate the “green button” tool and a plan on how to approach the utilities in order to obtain data in a timely manner.

Agenda item #2 Portland 2030 District Boundaries: Discussed proposed map boundaries. It was decided to include Waynefleet, Reiche School, the multi-family buildings on Danforth St. and a few office buildings on the West End. Jennifer said she will get the map updated and will send it out to the Committee.

We also discussed if there is a possibility or process for adding geographic areas and partners that are outside of the District. It was decided that we would start with the area that we have now and that we could expand in the future as more resources are available.

It was suggested that we ask Troy Moon at the City of Portland if they have done any GIS mapping as related to the proposed ordinance.

It was requested to update the list of the District partners with contact information and distribute it. Jennifer said she would do that soon.

Agenda item #3 Established District Status and “member benefits”: Dave Low went over the small commercial toolkit as well as described the 2030 Marketplace opportunities and how Districts can obtain energy-related equipment. Drew commented that he may use the toolkit and see what information he derives from his recent retrofit project.

There was a discussion about how we could include local vendors and let them know the marketplace pricing to see if we can secure equivalent pricing from the local vendors. It was suggested that we determine who the local distributors are for the marketplace products. Dave said no other District has done this but we certainly can.

Agenda item #4 List of Partner Groups: Jennifer distributed a list of potential partner groups and asked if there were any additional ones we should add.

Agenda item #5 Funding: Drew said that he has connections at Maine Community Foundation and will talk to them about getting a meeting to discuss this project. Other possibilities discussed include the Libra Foundation, Efficiency Maine, the utilities, lighting manufacturers and Sage Glass. It was decided that Committee members should send any additional names and contacts to Jennifer.

Dave explained that some Districts obtain sponsorships for events and others charge dues.

Agenda Item #6 Benchmarking Ordinance: Todd and Trish were at a meeting with Councilor Hinck and requested that the City benchmark their buildings before the private sector is

required to do so. They discussed “green button”. They reported that Hinck understands the problems and until the process is easier he doesn’t plan to require benchmarking and might extend the timeline in the proposed ordinance. The public hearing is scheduled for October 15th.

Agenda Item #7 Transportation Update: Amy and Jennifer reported that the City’s RFP closed on the parking study. The results should be in in January, 2017.

In addition, the City and Portland Downtown are funding a multi-modal transportation marketing program. PD is also funding a transportation alternatives video. Meanwhile, the idea of a TMA is still being discussed. Jennifer plans to approach the MPO at GPCOG to discuss doing a transportation baseline study.

Agenda Item #8 Budget: Jennifer reported she doesn’t have a budget yet.

Agenda Item #9 Events: It was discussed and decided to send out a press release about the Portland 2030 District highlighting our progress.

The MEREDA Showcase was discussed and although all of the booth spaces are taken it was decided to do a press conference and that Jennifer would try to get some space on their agenda for Drew to speak and introduce the District. Jennifer said she would check with MEREDA and see if there was any table space left.

Other Updates: Jennifer and Dave said they are looking for an intern. Dave and Jennifer said they would contact John Rooks from Rapport and see what progress he’s been able to make on securing benchmarking data. We need to determine the total square footage of our members’ buildings and we should find a place downtown to meet in the future, rather than at GPCOG.

The meeting was adjourned.