



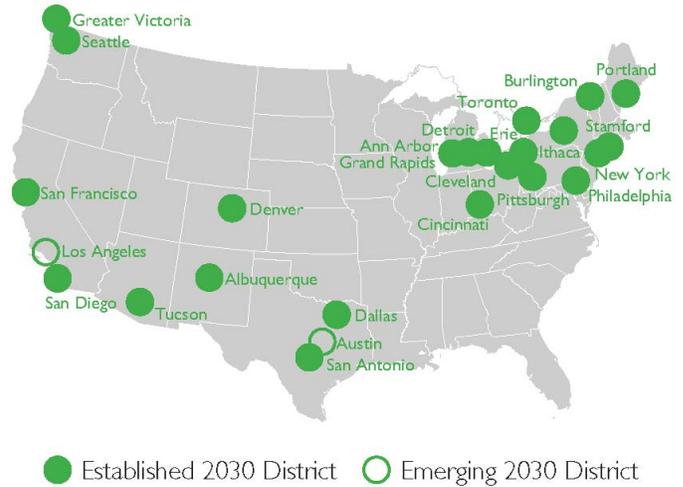
**CINCINNATI 2030 DISTRICT FREQUENTLY ASKED QUESTIONS**

**What is a 2030 District?**

2030 Districts are unique private/public partnerships in cities across North America committed to reducing energy use, water use, and transportation emissions.

Overseen by Architecture 2030, 2030 Districts are in the vanguard of grassroots collaborative efforts to renovate hundreds of millions of square feet of existing buildings and construct high-performance infill development and redevelopment.

There are currently 23 established 2030 Districts across North America.



**Why create a 2030 District in Cincinnati?**

The U.N. Intergovernmental Panel on Climate Change recently affirmed that by the year 2030, the international community will need to take “unprecedented” action to mitigate CO<sup>2</sup> and avoid the worst impacts of climate change. Nationally, our built environment accounts for 39% of CO<sup>2</sup> emissions, and in the city of Cincinnati, buildings account for approximately 60% of the city’s CO<sup>2</sup> emissions. The Cincinnati 2030 District is our community’s response to this challenge.

By partnering directly with property owners and managers, developers, and commercial tenants, the Cincinnati 2030 District accelerates the development of healthy, high performing, and sustainable buildings by breaking down market barriers, encouraging collaboration and deploying innovative carbon-reducing solutions.

The work of the Cincinnati 2030 District continues our city’s leadership in urban sustainability while creating a more livable, resilient community that is better able to attract a high caliber workforce and new economic development opportunities.

**What are the specific goals of the District?**

The specific reduction goals of the Cincinnati 2030 District are aggregated and represent the combined reductions for all District buildings. Individual property data will not be shared or disclosed by the District without the expressed consent of the participating member.

**Reduction Goals**

-  50% reduction in **ENERGY USE** for existing buildings, and carbon neutral for new buildings, by 2030
-  50% reduction in **TRANSPORTATION EMISSIONS** by 2030
-  50% reduction in **WATER USE** by 2030
-  Improvements in **OCCUPANT HEALTH** and wellness



## CINCINNATI 2030 DISTRICT FREQUENTLY ASKED QUESTIONS

CINCINNATI continues to emerge as one of the country's leading sustainable cities and has ranked in the top three "Most Sustainable Metro Areas" in the nation by Site Selection Magazine five times since 2016.

### Who can participate and how do I join?

**MEMBERS** of the Cincinnati 2030 District are property owners and managers, developers, and commercial tenants who commit to assisting the District achieve its reduction goals through the implementation of sustainable, emissions-reducing solutions in their buildings. Membership in the Cincinnati 2030 District is free.

**COMMUNITY PARTNERS** are non-profits, government entities, or other organizations who commit to assisting members of the District achieve its energy, water, transportation and occupant health goals. There is no fee associated with being a community partner of the Cincinnati 2030 District.

**PROFESSIONAL PARTNERS** are contractors and companies that provide services to members which assist the District in achieving its energy, water, transportation and occupant health goals.

**SPONSORS** are organizations interested in and committing to becoming more sustainable, while solving the region's toughest environmental problems and creating positive economic impact.

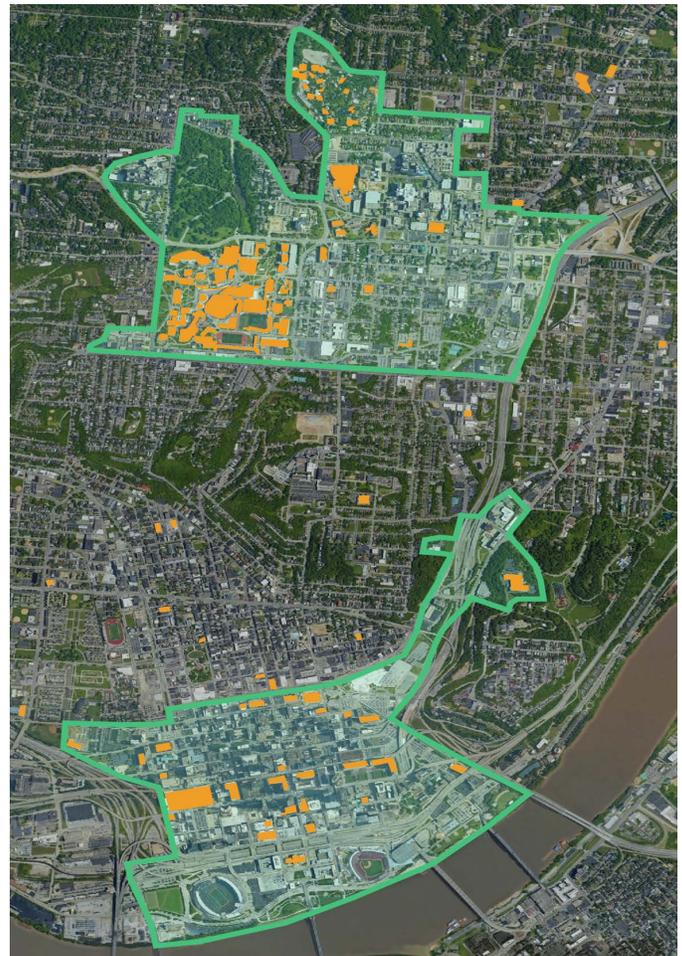
Applications to become a Cincinnati 2030 District member, community partner, professional partner or sponsor can be found at [2030Districts.org/cincinnati](http://2030Districts.org/cincinnati).

### Who can participate and how do I join?

The current District boundaries are centered in the Central Business District (CBD) in downtown Cincinnati and Uptown. The CBD boundary extends west to east from interstate 471 and north to south from Central Pkwy to the riverfront. Prospective future phases will likely extend the District into Over-The-Rhine, and Northern Kentucky. The Cincinnati 2030 District encourages prospective members and partners from throughout the greater Cincinnati region to join the Cincinnati 2030 District.

### How do you collect performance data?

Members record their energy and water use in a free ENERGY STAR Portfolio Manager account and grant the Cincinnati 2030 District read-only access to this account. The District will only make aggregated data public and will not share individual member data without the expressed consent of the participating member.



The Cincinnati 2030 District is a strategic initiative of Green Umbrella, a 501(c)(3) non-profit organization and Greater Cincinnati's leading sustainability alliance.

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