DETROIT 2030 DISTRICT
PROGRESS UPDATE

FORD FIELD

DISTRICT PROGRESS UPDATE
JULY 2019

DETROIT 2030 DISTRICT

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VISION

To create a district of high-performance buildings in Detroit that will support economic prosperity, environmental stewardship and a healthier community for all who live, work and play in the city.

MISSION

To bring together Detroit building owners/managers with businesses and community stakeholders to provide education, collaboration and networking opportunities, to lower energy and water usage in commercial buildings, reduce greenhouse gas emissions from transportation and implement sustainability strategies.
Hello friends of the Detroit 2030 District!

We are proud to present the first Detroit 2030 District Progress Update!

After years of hard work and dozens of volunteers, the Detroit 2030 District was launched in June of 2017. Launching a District two years ago came at a perfect time, as Detroit’s rebirth began and the renovation of aging buildings and infrastructure was beginning to increase. Currently, the Detroit 2030 District has approximately 19 million square feet of commercial building space committed to the program.

Detroit is one of twenty-two 2030 Districts across North America that are working toward the goals of the 2030 Architecture Challenge. As we work to create a District of high-performance buildings, members have access to educational and networking opportunities to assist them in meeting their own reduction and sustainability goals. This will, in turn, help to reduce building operating costs. The Detroit 2030 District is FREE for any building owner or manager of any size building located in the city.

The Detroit 2030 District fosters an environment of collaboration and problem solving that assists with creating momentum across all sectors throughout the city. We look forward to continuing to work with our many dedicated partners and members to create a robust and relevant program for our members for many years to come.

Thank you to the Detroit 2030 District Advisory Council, as well as committee members and volunteers who work tirelessly to help create a more sustainable Detroit for those who live, work and play in our great city.

Connie Lilley, LEED AP BD+C
Executive Director

What are 2030 Districts aiming for?

To meet the TARGET GOALS of 2030 Architecture Challenge to reduce energy and water usage in commercial buildings and transportation greenhouse gas emissions District wide by 50% by 2030

ACHIEVING DISTRICT-WIDE GOALS
2030 Districts commit to reducing:

- Building Energy Use
- Water Consumption
- Transportation GHG Emissions

50% BY 2030
ABOUT THE DISTRICT

We have many volunteers working on committees and task force groups to complete our mission. We would like to thank all of our volunteers for their time and dedication. Thank you to the University of Michigan School for Environment and Sustainability (SEAS) students for their Masters Project addressing reductions in Transportation Emissions for the Detroit 2030 District.

A special thank you to the Advisory Council for their guidance.

Detroit 2030 District Advisory Council
Buildings account for nearly half of all the energy used each year in the U.S. Researchers estimate that as much as 30% of that energy is wasted.

Building “benchmarking” is a first step toward understanding and managing energy use. By studying a building's historical energy performance and comparing it to similar building types, we can prioritize the improvements that are most effective at reducing energy and operating costs while increasing profitability.

Responsible building upgrades can also improve the health of the community, as well as the well-being of employees and tenants. It’s a win-win situation.

BENCHMARKING + REDUCTIONS

19 MILLION SF COMMITTED

65 BUILDINGS SIGNED ONTO THE PROGRAM

36 PROFESSIONAL STAKEHOLDERS

38 COMMUNITY STAKEHOLDERS

Map Credit: OHM Advisors
SPECIAL PROGRAMS

We work to assist all of our building members and offer special programs for Houses of Worship, Venues/Museums, Small Commercial and Multifamily building members. Having small sector groups allows for building managers to meet and collaborate with other building managers to identify challenges to their building type and to work together for solutions.

All building members are assigned a trained Detroit 2030 District Ambassador to assist them for the first 12 months after joining to assure the member receives as much help as needed to ensure their success.

FUTURE OUTLOOK

The Detroit 2030 District will continue to foster collaboration with building members, local businesses, municipalities and industry professionals to continue creating opportunities to share best practices, discuss challenges and develop solutions.

We hope you will join us in our quest to create a district of high-performance buildings, increase economic development and a sustainable Detroit!

"We were pleased to join the Detroit 2030 District because we share many of the core values, moving to high venue performance and environmental health. We hope that Cobo Center's focus on sustainability will lead the way to a better future for the convention industry and for Detroit."

Claude Molinari, Cobo Center General Manager

"I have come to deeply value the Downtown Synagogue's connection to the Detroit 2030 District and the Houses of Worship group. Through meetings, presentations, tours, and more, I have garnered helpful information and connections, gained knowledge from the District staff, partners and members, and had the opportunity to share issues and resources on the reduction of energy and water usage and expenses with members and vendors."

Arlene J. Frank
Executive Director
Isaac Agree Downtown Synagogue

"As Midtown building owners are committed to saving energy through renewables, it makes sense that we signed on to the Detroit 2030 District as soon as it was launched. The free program provides the opportunity to network and strategize with local energy efficiency and renewable experts, to collaborate on best practices and reduce operating costs for building owners and managers."

Diane VanBuren
President
Zachary & Associates

www.2030districts.org/detroit
#Detroit2030

To learn more, watch this video:
Detroit 2030 District Launch Video
The Detroit 2030 District is proud of its collaboration with over 60 Community and Professional Stakeholders. We acknowledge and thank our many partners who work with the District to create high-performance buildings and a more sustainable and resilient Detroit.

**Funder:**

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**Spalding DeDecker Engineers | Surveyors**
For more information please email: Detroit@2030districts.org #Detroit2030

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