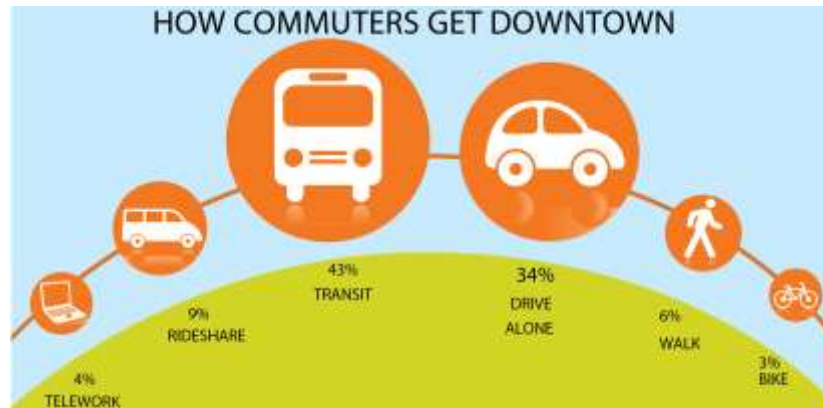


# COMMUTE SEATTLE



## Commute Program Services

The way that Downtown Seattle employees commute to work is changing. If your worksite is a typical Downtown commercial office building, 66% of commuters arrive to your building by bus, rail, ferry, bicycle, on foot, or by ridesharing. Growing in number, these commuters are increasingly looking for information and services that make getting to and from work more affordable, convenient and sustainable.



Commute Seattle's commute program services can help support worksite sustainability initiatives, promote worksite amenities and services, reduce your drive-alone rate and earn LEED points, and comply with Transportation Management Plan (TMP) and Commute Trip Reduction (CTR) regulations. Whatever your motivator, Commute Seattle can make it easy.

### Worksite Analysis and Transportation Planning

- Comprehensive worksite transportation evaluations
- Site analysis and relocation services
- Free consulting on transit benefits, bike amenities and parking policies

### Commuter Outreach

- Transportation fairs, Earth Day fairs and Bike Month events
- Topical seminars on local transportation resources, bike safety, and construction updates
- One-on-one commuter assistance

### Regulatory and Environmental Certification Assistance

- Commute Trip Reduction (CTR) program support
- Transportation Management Plan (TMP) program support
- LEED certification and Seattle 2030 District support services

To learn more about Commute Seattle's transportation program services, please contact Mike Rimoin at (206) 613-3132 or [miker@commuteseattle.com](mailto:miker@commuteseattle.com)

# COMMUTE SEATTLE



## Worksite Analysis and Transportation Planning

Understanding how employees commute to your worksite and utilize transportation amenities and infrastructure can help you effectively prioritize investments, target outreach and marketing activities, and achieve sustainability goals. Commute Seattle’s transportation experts can analyze commuting patterns, parking utilization, and demand for transportation amenities and services to help you make informed decisions about transportation policies, outreach activities, capital investments, and worksite location.

### Worksite Transportation Evaluation

Commute Seattle’s *Worksite Transportation Evaluation* is a comprehensive benchmarking tool designed to assess a building’s ability to support various commute modes, set appropriate modal targets, provide customized recommendations on how to shift commuting behavior, and prioritize investments in transportation infrastructure and carbon-reduction strategies.

Commute Seattle’s transportation experts can help Downtown Seattle property owners and managers better understand how tenants arrive to their buildings and align parking policies, tenant services and building amenities with sustainability goals and regulatory requirements.

Commute Seattle’s *Building Transportation Evaluation* will:

- Analyze your worksite’s commuter mode-split survey results, transportation carbon footprint, commuter behavioral trends, and employee home zip code data to determine current and potential demand for various transportation modes;
- Compare transportation sustainability performance with neighborhood averages and targets associated with LEED / 2030 District goals, TMP requirements and green building objectives;
- Evaluate parking supply and utilization and determine the maximum capacity of your building’s existing transportation infrastructure (carpool parking, bike racks, local transit service, etc.) to support each commute mode;
- Determine whether performance in each mode would be more effectively improved through extending transportation infrastructure (*supply*) or through communication, education, and commuter incentives (*demand*); and
- Offer recommendations to improve performance for each mode and highlight resources and incentives that can help support recommended actions.

Commute Seattle staff will conduct the site assessment, collect data, and provide a comprehensive report summarizing findings and prioritizing recommendations to support your building’s environmental certification, tenant satisfaction, and regulatory compliance goals.

- \*Cost per worksite . . . . . \$3,000
- \*Cost for Seattle 2030 District Members . . . . . \$2,000

\*Pricing subject to change. Contact Commute Seattle for current service pricing.

# COMMUTE SEATTLE



## Worksite Relocation Services

Is your company moving Downtown? Is your Downtown commercial office building trying to attract new tenants? Commute Seattle's transportation experts can help companies understand how moving an office can affect employee commuting patterns, parking expenses, and transit pass program pricing. Commute Seattle can provide detailed analysis on parking supply utilization and policy, transit service, and local employee housing options for current and prospective worksites.

- Contact Commute Seattle for more information and pricing.

## Transit Benefits, Bicycle Amenities and Parking Policies

Parking pricing and policies, access to transit passes, and secured bike parking and shower facilities are some of the most significant factors influencing employees' and tenants' decision to drive or take an alternative mode of transportation to work. Commute Seattle can help you implement innovative parking management strategies, cost-effective transit benefit programs, and bicycle amenity improvements that can decrease drive-alone commuting, efficiently utilize limited parking resources, improve employee or tenant satisfaction, and even increase parking revenue.

- Commute Seattle offers **FREE** consultations to employers and property managers interested in improving transit benefit programs, expanding bicycle parking, and implementing innovative parking management policies. Contact Commute Seattle for details.



## Commuter Outreach

Hosting a transportation fair, seminar or commuter outreach event is an easy and effective way to extend your worksite's transportation amenities and services to employees and tenants. Providing information about transportation resources is a valuable service that your commuters appreciate.

Commute Seattle's commuter outreach services help highlight your worksite's accessibility and sustainability initiatives, promote what might be your best kept secrets (bike facilities, carpool parking options, nearby Zipcars), and support compliance with Transportation Management Plan (TMP) and Commute Trip Reduction (CTR) regulations. Commute Seattle makes commuter outreach and engagement fun and easy.

### Transportation Fairs

Commute Seattle is available to provide turn-key fairs and tabling events that inform employees or tenants on multi-modal transportation resources, employer commute programs, and updates on current events that affect downtown commuters.

Our knowledgeable outreach staff will:

- Distribute informative maps, brochures and fun promotional giveaways
- Answer questions about commuter options and resources, transit service changes, tolling and construction projects, local government incentive programs, and more
- Offer trip-planning assistance and online transportation app demos
- Highlight your building's transportation amenities and policies

**Format:** An inviting-looking commuter resource table with banners, information, giveaways, and one staff person for two hours. Fair will be located in building lobby or other high-traffic and high-visibility location. Fairs can be customized to highlight a particular mode of transportation (i.e. for National Bike Month in May, carpool/vanpool ride-matching, etc.). We recommend hosting transportation fairs in a central lobby location between 11:30am and 1:30pm on a Tuesday, Wednesday, or Thursday.

**Requirements:** Clients must provide event communications support in collaboration with Commute Seattle via email and/or signage, one week prior and the morning of the event. Commute Seattle offers customized communication templates that can include your logo.

# COMMUTE SEATTLE



## Transportation Fair Options

### ➤ Commute Seattle Participant Fair

Commute Seattle will participate in your transportation fair, tenant/employee appreciation fair, health fair, or Earth Day event.

- \*Cost per event. . . . . \$350

### ➤ Commute Seattle Basic Transportation Fair

Commute Seattle will organize a turn-key two hour transportation fair for your employees or tenants.

Includes:

- Customized email template, invite flyer, and lobby poster
- Customized *Transportation Amenities* handout highlighting your building's commuter amenities, policies and benefits
- \*Cost per event. . . . . \$750

### ➤ Commute Seattle Premium Transportation Fair

Includes all the elements of a Basic Transportation Fair plus:

- Partner organizations: Commute Seattle will coordinate the participation of 1-4 additional partner organizations. Additional partners could include: Zipcar, Car2Go, Lyft, Uber, King County Metro, Cascade Bicycle Club, WS-DOT and SDOT
- Participants will receive a "Commuter Kit" with promotional giveaways from each participating partner organization
- Fun raffle prizes including a \$50 REI gift card raffle prize
- *Optional:* Commute Seattle can bring a demonstration Metro bike rack to allow commuters to practice loading and unloading a bicycle onto a bus.
- \*Cost per event. . . . . \$550

### ➤ On-site Bike Mechanic:

Want to add a bike mechanic to your fair? Commute Seattle will manage and coordinate logistics for an onsite bike mechanic to offer four hours of basic repairs, maintenance and technical assistance to your tenants on the day of the transportation fair. Bike mechanic services are offered at \$100/hour with a four hour minimum. We recommend scheduling bike mechanic services on the day of your transportation fair between 9:30am and 1:30pm. Additional time can be added on the day of the event if needed. Schedule three bike mechanic sessions at your building within a year and receive a 15% discount!

- \*Cost per session (4 hours) . . . . . \$400
- \*Cost for three sessions / year . . . . . \$1,020

\*Pricing subject to change. Contact Commute Seattle for current service pricing.

# COMMUTE SEATTLE



## **Transportation Seminars**

Do you want to encourage healthy and sustainable transportation at your worksite? Are new tenant companies re-locating to your Downtown building? Do tenants or employees need commute planning assistance or a general overview of Downtown Seattle transportation options? Let our experts help guide your commuters to an alternative, sustainable and affordable commute.

Commute Seattle can inform and encourage your commuters with one-hour seminars on:

- Getting Around Downtown: Transportation Tips for Commuters on the Go
- Commuters and Computers: Mobile Technologies for Urban Transportation
- How to Bike to Work: The Gear, the Clothing, and the Rules of the Road
- Winter Bike Commuting: How to Stay Safe, Visible, Dry and Comfortable
- Smart Commute Choices for Employers: Designing an Effective Employee Commute Program
- And More!

*Format:* A Commute Seattle representative will give an hour-long presentation on a topic of your choosing at your worksite. Employees or tenant representatives can attend, learn, ask questions and receive handouts and a follow-up summary email with information relevant to the event.

- \*Cost per event. . . . . \$550

## **Commuter Outreach Bundle**

Want to host multiple events per year? Commute Seattle offers a 15% discount for property managers who provide the following services to tenants over the course of one year:

- Commute Seattle participation at an Earth Day fair, health fair, or tenant appreciation event.
- A Commute Seattle Basic Transportation Fair or a Transportation Seminar on the topic of your choice.
- A Commute Seattle Premium Transportation Fair

- \*Bundled Cost. . . . . \$1,400

## **Custom Outreach Services**

Don't see an option that meets your needs? Commute Seattle is happy to organize customized commuter outreach events at an hourly rate. Our outreach services can be adapted to meet your needs at staff meetings, brown-bag info-sessions, educational symposiums, and corporate events. Our outreach staff can offer one-on-one trip planning, ride-matching assistance, demonstrations of online transportation apps and telework resources, and informative group presentations.

Contact Commute Seattle for details.

\*Pricing subject to change. Contact Commute Seattle for current service pricing.

# COMMUTE SEATTLE



## Regulatory and Environmental Certification Assistance

Commute Seattle provides support services designed to help you achieve your Commute Trip Reduction (CTR) and Transportation Management Plan (TMP) goals, reducing your organization's administrative burden so you can focus on your core business. Commute Seattle brings best-practice expertise and employee encouragement initiatives that help your company or organization implement customized commuter programs that meet your HR, regulatory, and sustainability goals.

### **ETC and BTC Support Services**

Commute Seattle's Employer Transportation Coordinator (ETC) and Building Transportation Coordinator (BTC) Support Services can assist your organization's staff in developing and implementing innovative commute programs that help you meet your Washington State CTR requirements and sustainability goals. Commute Seattle's transportation experts can assist with:

- Annual Program Reporting
  - Employee or Tenant outreach and education
  - Internal transportation policy communications
  - CTR and TMP commuter survey administration
  - Commuter assistance for trip planning, pass purchases and construction updates.
- Contact Commute Seattle to learn more about our ETC and BTC services.

### **LEED and Seattle 2030 District Support Services**

Is your building a participating member of the Seattle 2030 district or applying for LEED-EBOM certification? Commute Seattle help you maximize your building's performance, engage and prepare your building population for transportation surveys, and achieve your sustainability goals.

- Contact Commute Seattle to learn more about our environmental certification support services.

To learn more about Commute Seattle's transportation program services, please contact Mike Rimoin at (206) 613-3132 or [miker@commuteseattle.com](mailto:miker@commuteseattle.com)