

ELECTRIC VEHICLE PARKING, CHARGING SIGNAGE, AND USE POLICY

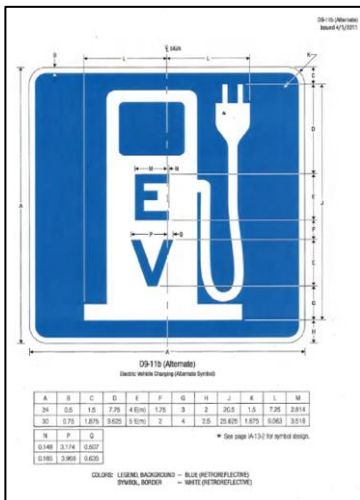


Designated EV Charging spots at Huntington Bank Offices at Easton Town Center.

Recommended EV Charging Signage Best Practices

- Use distinctive EV icon (logo featured below) for parking space marker, with supporting “Electric Vehicle Parking Only” and “Electric Vehicle Charging Only” wording.
- Specify EV Charging spots vs EV parking spots (for EVs not using charging infrastructure)
- While stock instructional signage exists (See Suggested EV Parking and Charging Signage)
- Prioritize green and white color scheme.
- Reference the USDOT Federal Highway Association for recognizable icons and language

EV Parking Logo Design



- Federal Highway Association EV Parking Signage and Designated Charging Spot Icon (Pictured Left)
- Paint with green background and white box outline.
- Available as stencil through variety of retailers
- In-line with EV charging wayfinding to be launched along US highways and interstates.

Recommended Policy

- Can be free-to-use, or have fee associated with flat rate or amount of time used.
- Consider use between public vs. employees; able to control for access and fee.
- Example Policy (Cardinal Health):

https://www.dropbox.com/sh/lqe5xfx8i2bnqvn/AAC2hxjTLNI_oDdgJay_LYPa?dl=0

EV Charging and Parking Stencils

- EV Parking Logo Stencil - https://www.homedepot.com/p/Stencil-Ease-48-in-High-x-34-7-in-Wide-Electric-Vehicle-Charging-Station-Pump-Stencil-CC0789A48/203858180?MERCH=REC_-PIPHorizontal1_rr_-203858178_-203858180_-N
- “Electric Vehicle Parking Only” Stencil - <http://www.nationalstencil.com/products/12-inch-letters-x-66-inch-electric-vehicle-parking-only>

Marking Paint and Color

- Electric Lime, Sherwin Williams - <https://www.sherwin-williams.com/homeowners/color/find-and-explore-colors/paint-colors-by-family/SW6921-electric-lime#/6921/?s=coordinatingColors&p=PS0>

USDOT Federal Highway Association EV Signs

- EV Parking Logo Design and Schematic - https://mutcd.fhwa.dot.gov/resources/policy/alt_fuel_corridors/index.htm
- Suggested EV Parking and Charging Signage (alternative wording and signage also encouraged) - <https://mutcd.fhwa.dot.gov/resources/policy/rsevcpfmemo/>