

# CINCINNATI 2030 DISTRICT<sup>®</sup>

The Cincinnati 2030 District is a climate forward movement to create a high-performance and healthy building district throughout greater Cincinnati. We aim to reduce the environmental impacts of buildings operations and transportation, and promote healthy and safe buildings. The work of the Cincinnati 2030 District continues our city's leadership in urban sustainability and creates a more livable, resilient community that is better able to attract a high-caliber workforce and new economic development opportunities.

The District is part of a network of 23 Districts in North America to form a national model for urban sustainability and strive toward the bold goals set forth by Architecture 2030.

## Join the Movement.

Visit [2030districts.org/cincinnati](http://2030districts.org/cincinnati) to learn how.



## WHAT WE DO

The Cincinnati 2030 District works with building owners and managers to help them reduce energy, water and transportation by 50% by 2030:



Reduce **energy** 50%



Reduce **water** usage 50%



Reduce **transportation** emissions 50%



Support building's **occupant health**

As we make our buildings more efficient and healthy spaces, we increase the value of the property and create a vibrant community to live work and play.



### CINCINNATI IS THE FIRST 2030 DISTRICT TO ESTABLISH A DISTRICT-WIDE HEALTHY BUILDING MODEL

This innovative model, created by the Cincinnati 2030 District, responds to regional health needs and chronic diseases such as heart disease, cancer, asthma and diabetes by promoting healthy behaviors and building performance. In collaboration with the International WELL Building Institute, and using the local Community Health Needs Assessment, this program uses the building blocks of the WELL Building Standard and targets the unique health needs of the Greater Cincinnati community.

## HOW WE DO IT

By partnering directly with property owners and managers, developers and commercial tenants, the Cincinnati 2030 District accelerates the development of healthy, high performing buildings by breaking down market barriers, encouraging collaboration and deploying innovative sustainability solutions.

### YOUR SUPPORT HELPS US:

- **Create a strong local economy.**
- **Advance Cincinnati's role as a leader in the healthy building movement.**
- **Support our building owners & managers to assess their needs & map a course to successfully meeting their goals.**
- **Strengthen our community by providing education & resources.**
- **Connect organizations to collaborate on innovative solutions to reduce our environmental footprint.**

## WHO SPONSORS?

Anyone from Fortune 100 powerhouses to innovative small businesses, government agencies, academia, NGOs, and labor unions can benefit from reaching the Cincinnati 2030 District's audience. We will promote your organization to our network of sustainability directors, forward-thinking companies, small business enterprises and visionaries. These individuals are interested in and committed to becoming more sustainable, while solving some of the region's toughest environmental problems and creating positive economic impact.

## INVOLVEMENT IN THE DISTRICT

- 28+ million square feet committed regionally
- Over 100 Members, Professional Partners and Community Partners
- 1,300+ stakeholders receiving direct mail distribution
- A growing and dedicated audience on social media platforms

## 2022 SPONSORSHIP OPPORTUNITIES CINCINNATI 2030 DISTRICT

SPONSORSHIP OPTIONS	Marquee Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Affiliate Sponsor	Event Sponsor
	\$20,000+	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	See Page 3
<b>Recognition as an event sponsor</b>	<i>All events</i>	<i>All events</i>	<i>All events</i>	<i>Educational events</i>	<i>Educational events</i>	<i>Educational events</i>	<i>Recognition at the associated event. See page 3</i>
<b>Sponsor-level name and logo listed on 2030 website 'supporters' page</b>	<i>Homepage recognition</i>	<i>Homepage recognition</i>	✓	✓	✓	✓	✓
<b>A one-time Sponsor logo recognition thank you in the Newsletter District Digest</b>	✓	✓	✓	✓	✓	✓	
<b>Social Media post on Green Umbrella and 2030 District social media</b>	<i>LinkedIn article about your organization, Twitter, and Facebook posts with boost</i>	<i>LinkedIn article about your organization, Twitter, and Facebook posts with boost</i>	<i>LinkedIn article about your organization, Twitter, and Facebook posts with boost</i>	<i>Twitter, Facebook and LinkedIn</i>	<i>Twitter, Facebook and LinkedIn</i>	<i>Twitter, Facebook and LinkedIn</i>	
<b>Sponsor-level recognition on publications such as District reports and Occupant Health Guide</b>	<i>"2030 District sponsored by"</i>	<i>"2030 District sponsored by"</i>	✓	✓	✓		
<b>Logo used with 2030 Presentation material</b>	<i>All public outreach and presentation materials</i>	<i>All public outreach and presentation materials</i>	<i>All public outreach and presentation materials</i>	<i>All public outreach and presentation materials</i>			
<b>Sponsor-level logo in Banner on District Digest</b>	<i>All District Digest Issues</i>	<i>All District Digest Issues</i>	<i>All District Digest Issues</i>				
<b>Mentioned in all press releases</b>	<i>"2030 District sponsored by"</i>	<i>"2030 District sponsored by"</i>					
<b>Home page recognition "2030 District sponsored by"</b>	✓						
<b>Five minutes to speak or present at our annual Kick-off and two other events</b>	✓						

Contact:



**Elizabeth Rojas, Director**  
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[www.2030districts.org/cincinnati](http://www.2030districts.org/cincinnati)

## 2022 EVENT SPONSORSHIP OPPORTUNITIES CINCINNATI 2030 DISTRICT

Event Name	Commuting Roundtable Breakfast (HR and CEO Focus)	Cincy 2030 District Midwest Regional Sustainability Summit (MRSS) Mini Conference	Educational Event: Occupant Health Deep Dive Lunch	Educational Event: Water Reductions and Innovations Lunch	Annual Progress Report Release and Networking Happy Hour Event	Educational Event: Energy Reduction Lunch
Sponsorship Commitment *	\$300	\$800	\$300	\$300	\$1,000	\$300
Event Date	April 8, 2022	June 15, 2022 (the day before MRSS)	August 2022 Date TBD	September 2022 Date TBD	November 3, 2022	December 2022 Date TBD
Logo recognition as an event sponsor on webpages and in communications regarding event	✓	✓	✓	✓	✓	✓
Sponsor-level name and logo listed as event supporter on 2030 website 'supporters' page	✓	✓	✓	✓	✓	✓
Recognition on 2030 District social media announcements for event	<i>Twitter, Facebook and LinkedIn</i>	<i>Twitter, Facebook and LinkedIn</i>	<i>Twitter, Facebook and LinkedIn</i>	<i>Twitter, Facebook and LinkedIn</i>	<i>Twitter, Facebook and LinkedIn</i>	<i>Twitter, Facebook and LinkedIn</i>
Logo used with event presentation material	✓	✓	✓	✓	✓	✓
Space to layout brochures or other written / graphic material	✓	✓	✓	✓	✓	✓

\* Minimum of 3 event sponsors needed for each event. Refer to page two for additional sponsorship opportunities.

Note: all events are in person and geared towards members, partners and the public unless noted otherwise.

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