2030 Districts

Unique private/public partnerships that bring property owners, managers and developers together with local governments, businesses, and community stakeholders to provide a business model for urban sustainability through collaboration, leveraged financing, and shared resources.
Introduction
Across the North America, 2030 Districts® are forming to meet the energy, water and vehicle emissions reduction targets for existing buildings and new construction called for by Architecture 2030 in the 2030 Challenge for Planning.

First established in Seattle, 2030 Districts® are in the vanguard of the national grassroots effort to create long-term partnerships, coalitions, and collaboration around achievable and measurable goals for renovating hundreds of millions of square feet of existing urban and suburban areas and infrastructure, as well as for infill development and redevelopment. 2030 Districts® are unique private/public partnerships that bring property owners and managers together with local governments, businesses, and community stakeholders to provide a business model for urban sustainability through collaboration, leveraged financing, and shared resources. Together they benchmark, develop and implement creative strategies, best practices and verification methods for measuring progress towards a common goal.
Established 2030 Districts

2030 Districts, currently representing over 460 million of square feet, have been formed in cities across North America. These Districts demonstrate that energy, transportation emissions, and water reductions can be achieved through collaboration, leveraged financing, and shared District Member Resources.
2030 District Goals: The 2030 Challenge For Planners

NEW BUILDINGS, MAJOR RENOVATIONS, AND NEW INFRASTRUCTURE:

- Energy Use: an immediate 70% reduction below the National average, with incremental targets, reaching carbon neutral by 2030.
- Water Use: An immediate 50% reduction below the current District average.
- CO2e of Auto and Freight: An immediate 50% reduction below the current District average.

EXISTING BUILDINGS AND INFRASTRUCTURE OPERATIONS:

- Energy Use: A minimum 20% reduction below the National average by 2020 with incremental targets, reaching a 50% reduction by 2030.
- Water Use: A minimum 20% reduction below the District average by 2020, with incremental targets, reaching a 50% reduction by 2030.
- CO2e of Auto and Freight: A minimum 20% reduction below the current District average by 2020 with incremental targets, reaching a 50% reduction by 2030.
2030 District Member/Partner Types:

2030 Districts are as naturally diverse as the communities they represent. Private sector leadership is key, keeping groups well connected to market realities and solutions. Support from the public sector is also needed. A successful 2030 District is a private-public partnership.

PROPERTY OWNER /PROPERTY MANAGER OR DEVELOPER:
An individual or entity that owns, manages and/or develops real estate within a 2030 District boundary.

SERVICES STAKEHOLDER:
An individual or entity that provides services within a 2030 District boundary. Examples include architects, engineers, energy services companies (ESCOs), utilities, and contractors.

COMMUNITY STAKEHOLDER:
A non-profit, government entity or community organization. Examples of a Community Stakeholder include, industry and/or professional organizations, local green building councils/USGBC chapters, city, county and state agencies, and community groups.
2030 District Benefits

2030 Districts leverage strategic partnerships with professional and community stakeholders to provide building owners, property managers, developers and professional service providers with the education, services, tools and support needed to accomplish the performance goals of the District.

PROPERTY OWNER AND MANAGERS

Through District membership, building owners, property managers, and developers are given access to a suite of resources, tools and opportunities to improve and add value to their assets. Member are granted access to:

- Assessment of current building performance relative to 2030 District goals
- Anonymous benchmarking against local peer buildings
- Guidance for moving towards 2030 District goals
- Training and ongoing support through educational workshops on tools and best practices
- Innovative software platforms to track and analyze performance
- In-kind member professional services and contributions, including project scoping and feasibility
- Influence on District-related policy issues, including incentives

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PROFESSIONAL STAKEHOLDERS
Through District membership, professional stakeholders have opportunities to reach an engaged audience of developers, property owners and property managers as they assess efficiency upgrades for their properties. They also gain access to the most up-to-date information regarding potential new and renovation projects within the 2030 District. Professional stakeholder can also provide guidance and influence to permitting and policy revisions that are considered to incentivize 2030 Challenge projects.

COMMUNITY STAKEHOLDERS
Through District membership, community stakeholders can expand their reach and network to better fulfill their mission. 2030 Districts are not meant to replace or compete with existing programs, but rather to leverage and expand programs and initiatives of community stakeholder to reach an eager market of potential implementers.
The 2030 Districts Network

The 2030 Districts Network is an independent non-profit organization, leading the effort to create and help newly forming Districts and coordinate District resources and collaborations in cities across North America. The Network’s objective is for 2030 District national collaborators and partners to have equal access to the support and resources needed to achieve the 2030 Challenge for Planning targets.

The 2030 Districts Network’s on-going management system for growing includes the following elements:

- A process for on boarding new network members and orienting them to the protocols of the network;
- Processes for member-to-member relationship building and communication;
- Development of sub-networks between different stakeholder groups, including district staff, building owners and managers, professional support partners, etc.;
- A description of different types of network transactions, and protocols for those transactions;
- Best practices for facilitating network meetings, conference calls, webinars, etc.;
- A system for evaluating network health and assessing its value to its members.
The 2030 Districts Network Benefits

All 2030 Districts will benefit from the following partnerships, support, and services from 2030 District Network:

- Technical support and related services;
- Strategies for cost-effective reductions in energy and water consumption, and commuter transportation approaches to reduce CO2 emissions;
- A 2030 District website interface;
- A 2030 District Owner/Manager Database;
- Participation in 2030 District conference calls, summits, webinars and capacity building workshops;
- 2030 District publications and other available information;
- Strategies and funding mechanisms for 2030 District staff;
- A list of “Best Practices for Property Owners and Managers Outreach” and the creation of written and/or video content that covers the significance of the 2030 District approach and “Benefits of, and Needs Met, by 2030 Districts”;
- Assistance with data evaluation and the design of actual District-specific support services;
- A comparison of similar efforts and potential collaborations;
- A standardized “tool kit” to help cities create new Districts;
- A process for establishing District and building benchmarks;
- A benchmarking study of similar efforts and potential collaboration.

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