2020 was an incredibly unique year. The pandemic essentially ended our monthly meetings with many partners and members very distracted. However, it also provided us with the time to look at new options for the future.

Through our partnership with LOCAL FIRST® ARIZONA, and programs we had partnered on in 2018 and 2019, we are forming the SOUTHERN ARIZONA GREEN BUSINESS ALLIANCE.

See more about SAZGBA below in this report.
WHAT IS THE TUCSON 2030 DISTRICT?

The TUCSON 2030 DISTRICT is an ambitious initiative designed to save businesses significant dollars on their energy costs while directly addressing the challenges of climate change. Our collective goal is to meet the 2030 CHALLENGE FOR PLANNING targets shown below, by reducing energy use, water use and transportation emissions by at least 50% by 2030. This effort will also increase property values and make Tucson a more resilient and environmentally healthy community.

OUR DISTRICT

23.9 Million
GROSS SQUARE FEET OF FLOOR AREA IN THE DISTRICT
13.4 million
SQUARE FEET OF PROPERTY OWNER PARTNER BUILDING AREA PARTICIPATING.
56% Building Area Participation Rate

OUR GOALS AND PRIORITIES

As part of achieving the building performance goals of the 2030 CHALLENGE FOR PLANNING, we share the values and visions of our Partners for the community of Tucson, by:

• Building partnerships to maximize the economic vitality and profitability of our Partners
• Acting as a catalyst, connector and advisor to accelerate the adoption of best practices, active collaboration and knowledge transfer within the District
• Making Tucson an attractive place to work, live and enjoy life
• Making Tucson a resilient and healthy community
• Being sincere stewards of our natural resources
• Effectively addressing the challenges of climate change

OUR SERVICES

EDUCATION – We engage all our Partners to collaborate in developing innovative and motivating workshops and training sessions
ANALYSIS – We work directly with our Property Owner Partners to assist them in
• Evaluating utility bills to define performance in relation to 2030 CHALLENGE goals.
• Preparing and sharing reports with Property Owner Partners outlining improvements that can be made with explanations of the financial and environmental values
DELIVERY - We provide connection to Professional Service Partners who are qualified to perform the improvement services for Property Owner Partners

Along with the 22 other established 2030 Districts, we are committed to meeting the goals of both

2030 CHALLENGE FOR PLANNING
EXISTING BUILDINGS

NEW CONSTRUCTION & MAJOR RENOVATIONS
Early in 2020, with the distraction of the pandemic, we acknowledged that

WE ARE NOT IN THIS ALONE

And that to be more effective, we needed to align many organizations with similar missions to work together, not independently, to not only address our shared challenges of climate change but to also address **DEI - DIVERSITY, EQUITY, and INCLUSION**

to engage all segments of our community, not just the business sector

We became, with LOCAL FIRST ARIZONA, one of the founding partners in the *Southern Arizona Green Business Alliance* – see [www.sazba.com](http://www.sazba.com) for information on SAZBA. We are modeling our approach on Pittsburgh, where ERIE 2030 DISTRICT and the PITTSBURGH 2030 DISTRICT are strategic initiatives within the GREEN BUILDING ALLIANCE.

At this time, we are about to engage Arizona Together for Impact through a grant, funded in part through our local utility, Tucson Electric Power, to assist us in the details of assembling an effective no-profit organization, and to help us make sure all the parts fit together, practically, efficiently, and legally.

To empower the community in our collective mission, we have three initial, tiered programs, developed to initially engage businesses and organizations in understanding what their current level of sustainability is, motivating them to then look at improvements they could implement and then to pursue full **2030 CHALLENGE for Planning 50% reduction compliance**:

The Southern Arizona **GREEN LEADER** certification program, provided through the support and participation of the City of Tucson, provides local and non-local businesses with an entry point to learn about, evaluate and adopt cost-saving sustainability practices through an easy-to-use checklist. To date, 6 businesses have been certified and 20 are in progress, with a total of 65,000 square feet of floor area.

**SCALE UP 2.0**, modeled on SCALE UP 1.0, offered in 2019, is a more comprehensive seven-week workshop series on sustainable project planning offered through Local First Arizona. Currently 40 businesses are participating, with a total of over 200,000 square feet.

The **GREEN CHAMPION** program provides the tools and resources to inspire TUCSON 2030 DISTRICT Property Owner Partners to meet the 50% reduction goals of the **2030 CHALLENGE FOR PLANNING** and to celebrate their success through awards ceremonies and social media. Currently the YWCA House of Neighborly Services program, with five buildings, is participating in the GREEN CHAMPION program.

In closing, this September, 2021, we will be celebrating our successes of this year and last, at an event hosted by the City of Tucson as a part of their **Climate Emergency Declaration**, adopted in September 9, 2020, which directs all city departments to prioritize and align efforts with the Paris Agreement and the Green New Deal and to identify climate mitigation strategies that are people-centered, with a goal of having the City go carbon neutral by 2030.