

OUR ROLE

The Seattle 2030 District breaks down market barriers to developing and operating high performance buildings by transforming the way buildings are designed, constructed, and maintained. To this end, the organization plays a unique role in Seattle's built environment by:

PROVIDING A VOICE for high performance real estate developers and operators

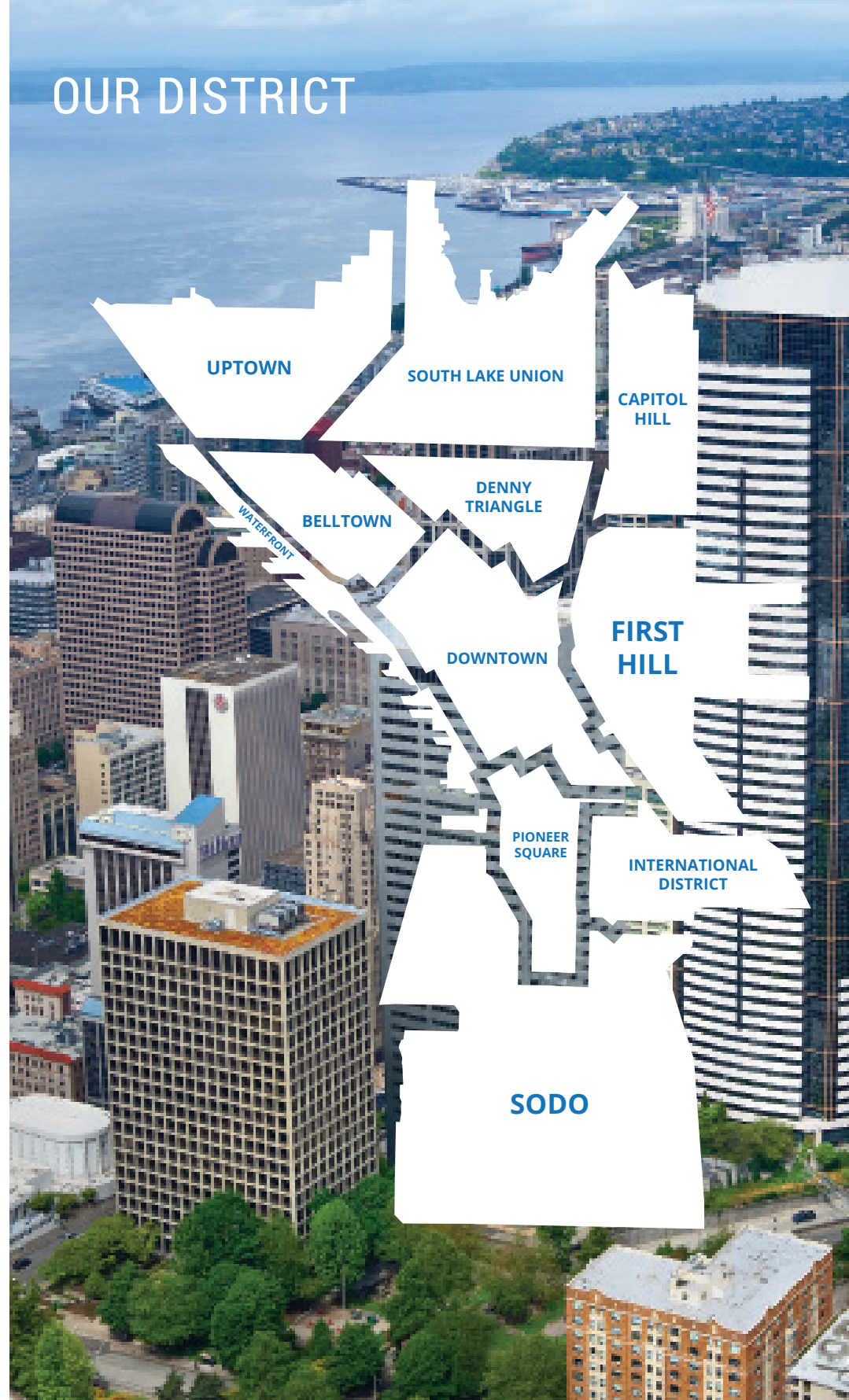
CONVENING DIVERSE STAKEHOLDERS in dynamic forums

IDENTIFYING OPPORTUNITIES to improve building design and operations

BROKERING STRATEGIC PARTNERSHIPS that benefit membership

ADVOCATING FOR PUBLIC POLICIES that accelerate high performance

OUR DISTRICT



OUR STRATEGIC PRIORITIES

TRANSFORMING OUR BUILDINGS

Working directly with real estate owners, developers, managers and tenants, Seattle 2030 District promotes game-changing product solutions to transform the built environment. Priorities focus on facilitating innovative, pragmatic and economically viable measures that reduce environmental impacts, increase resilience to current and future challenges, lower operating costs, and improve property values.

ENERGY EFFICIENCY

SMART BUILDINGS INITIATIVE

Deploy innovative smart building technologies. Using Seattle's wealth of information technology, the Smart Buildings Initiative is aimed at deploying advanced software to run smarter, more efficient buildings.

SMALL BUILDINGS INITIATIVE

In collaboration with the U.S. Department of Energy, Lawrence Berkeley National Lab and Architecture 2030, the Seattle 2030 District provides small commercial buildings with tools, resources and services to implement basic energy (and water) efficiency upgrades.

WATER & STORMWATER

GREEN STORMWATER INITIATIVE

The Green Stormwater Initiative promotes the use of rooftop gardens, on-site vegetation, bio-swales, rainwater collection, permeable pavement, and other stormwater mitigation best practices to manage 228 million gallons of stormwater annually by 2030.

WATER EFFICIENT PLUMBING AND IRRIGATION

The Seattle 2030 District will help members install low-flow plumbing fixtures, high-efficient irrigation systems, and native/adaptive drought-tolerant vegetation, as well as reuse of grey water for on-site needs.

CLEAN TRANSPORTATION

ELECTRIFY SEATTLE

Create a network of electric vehicle charging stations to utilize Seattle's clean hydroelectric power for transportation. Electrify Seattle aims to dramatically shift vehicle fuel source from petroleum to hydro in order to mitigate carbon emissions and reduce contaminated stormwater runoff.

COMMUTER AMENITIES

The Seattle 2030 District collaborates with Commute Seattle and community partners to promote transportation programs and amenities including bike facilities, on-site storage, showers and changing rooms, and other innovative programs to reduce carbon emissions from commuting.



TRANSFORMING OUR MARKET

To succeed in meeting the 2030 Challenge, members require a favorable business and regulatory environment. Seattle 2030 District will inform and advocate for market-based solutions and public policies that support its members' ability to meet the 2030 Challenge enhancing buildings' resiliency, and economical viability.

MARKET-BASED SOLUTIONS

2030 DISTRICTS MARKETPLACE

The 2030 Districts Marketplace allows members to obtain preferred pricing on high performance building technologies. This program will be available to members through the Seattle 2030 District.

GREEN LEASES

The Seattle 2030 District plans to use the DOE Implementation Models, the Green Lease Library and Advanced Retrofit Guides to help overcome financial barriers between landlords and tenants.

PRIVATE SECTOR FINANCING

Support the development of capital and debt markets that enable investment in clean and efficient energy, water, stormwater, and low-emitting transportation projects. Examples include green bonds, private investment funds, and equipment financing.

PUBLIC POLICY & ADVOCACY PRIORITIES

PUBLIC SECTOR FUNDING SOLUTIONS

Support and advocate for policies that increase economic incentives for building owners and operators to achieve Seattle 2030 District goals. Examples include utility incentive programs and public financing mechanisms.

DEVELOPMENT AND RENOVATION INCENTIVES

Advocate for zoning, permitting and code policies that advance the Seattle 2030 District goals. Examples include expedited construction permitting, zoning incentives, code improvements, and reduce barriers to rainwater harvesting.

CLEAN TRANSPORTATION SYSTEMS

In collaboration with our Strategic Partners, promote investments in buses, heavy rail, light-rail, streetcars, electric vehicles, bicycles and walking.

OUR PERFORMANCE INDICATORS

ENERGY Amount of energy saved in new and existing buildings (kBtu)

WATER Volume of water saved in new and existing buildings (Gallons)

STORMWATER Volume of stormwater managed in new and existing buildings (Gallons)

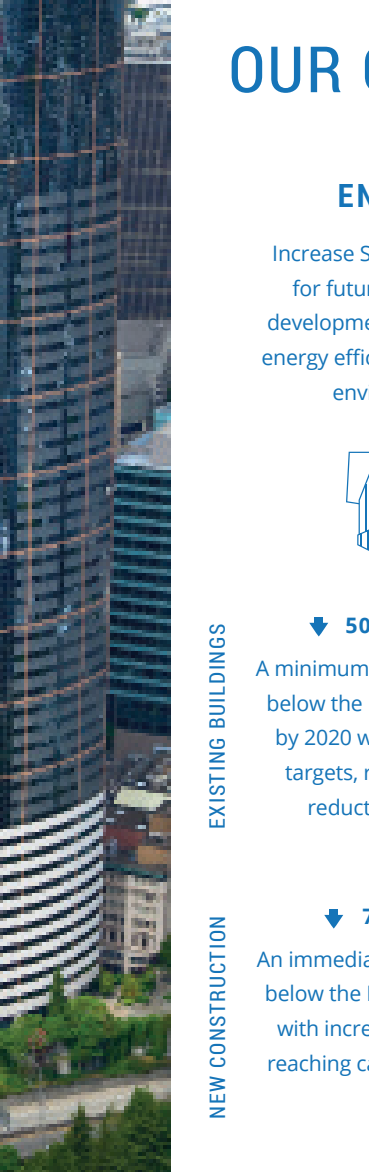
TRANSPORTATION Metric tons of carbon emissions reduced from low-carbon transportation infrastructure and amenities (MTCO₂)

OUR PERFORMANCE indicators allow us to catalyze change in the built environment and provide a foundation from which we:

1. Measure and communicate progress towards achieving the District's goals
2. Assess market gaps and identify opportunities
3. Inform the development of programs, activities, and events
4. Select and support advocacy initiatives

Private Roof Garden, Russell Investments Center, Commonwealth Partners

Bullitt Center Solar Roof, Unico Properties - Photo Credit Ben Benschneider



OUR COMMUNITY OF LEADERS

BOARD AFFILIATIONS: Brett Phillips, Unico Properties, Board Chair • Joel Sisolak, Capitol Hill Housing, Vice Chair • Perry England, MacDonald-Miller Facility Solutions, Treasurer • Mark Franke, New Buildings Institute, Secretary • Brandon Oyer, EnWave Seattle • Cassandra Delaune, AIA Seattle • Catherine Stanford, BOMA • David Cutler, GGLO • Erika Kinno, King County • Joe Malaspino, Kidder Mathews • Hamilton Hazelhurst, Vulcan Real Estate • Jared Silliker, Silliker + Partners • Kurt Sarchet, CBRE Inc. • Lyn Krizanich, Clise Properties • Mike Rimoin, Commute Seattle • Sandra Mallory, City of Seattle • Stan Price, Northwest Energy Efficiency Council • Vincent Martinez, Architecture 2030

DEVELOPERS/OWNERS/MANAGERS: 300 e Pine LLC • 1521 2nd Avenue • Beacon Capital • Bellwether Housing • Benaroya Hall • Bentall Kennedy • Blanton Turner • Capitol Hill Housing • CBRE Inc. • City Closers • City of Seattle • Clise Properties • Commonwealth Partners • Fairmont Olympic Hotel • Fred Hutchinson Cancer Research Center • The General Services Administration (GSA) • Henbart Commercial Real Estate Development • Horizon House • Hunters Capital • Jonathan Rose Company • JSH Properties • Kennedy Wilson • Kidder Mathews • Kilroy Realty Corporation • King County • Lease Crutcher Lewis • Live the Dream, LLC • Martin Selig Real Estate • Pacific Science Center • Pan Pacific Hotel • Pike Place Market • Plymouth Housing • Port of Seattle • Sabey • Seattle Academy • Seattle Aquarium • Seattle Center • Seattle Community Colleges • Seattle Symphony • Seattle University • Shorestein Realty Services • Sheraton Hotel • Skanska • Space Needle and Center Art • Stephen Grey & Associates • Tishman Speyer • Town Hall Seattle • Unico Properties • Urban Renaissance Group • Urban Visions • Vance Corporation • Virginia Mason Medical Center • Vulcan Real Estate • W Hotel • Washington Athletic Club • Washington Holdings • Washington State Convention Center • Watermark Tower • Westin Hotel • Winthrop Management • Wright Runstad

PROFESSIONAL STAKEHOLDERS: 2020 Engineering • Callison • Capital Review Group • City Closers • Collins Woerman • DLR Group • Ecotope • Energy Efficiency Finance Corp • Enwave Seattle • Fronrunner • GeoEngineers • GGLO • Glumac • Herrera • Interface Engineers • Intergral Group • LMN • MacDonald-Miller • McKinstry • Milepost Consulting • Miller Hull • Mithun • NBBJ • O'Brien & Company • OAC Services • Optimum Building Consultants • Optimum Energy • PACE Engineers • Paladino and Company • Perkins + Will • Powers Economics • Putnam Infrastructure • Runberg Architecture • Rushing Co • Sage Glass • Schemata Workshop • Siemens • Sellen • Silliker + Partners • Skanska • SvR Design • Tred • University Mechanical • Weber Thompson Architects • ZGF Architects

COMMUNITY STAKEHOLDERS: AIA Seattle • Architecture 2030 • BOMA • Cascadia Region Green Building Council • City of Seattle • Clinton Climate Initiative • Commute Seattle • Downtown Seattle Association • ECOSS • Emerald Cities Seattle • King County • New Buildings Institute • Northwest Energy Efficiency Alliance • Northwest Energy Efficiency Council • Partnership for Water Conservation • Preservation Green Lab • University of Washington Integrated Design Lab

STRATEGIC PARTNERSHIPS: Accenture • Cascadia Consulting • Capitol Hill Ecodistrict • Commute Seattle • Davis Wright Tremaine, LLP • Emerald Cities • Lawrence Berkeley National Laboratory • Microsoft • Smart Buildings Center • Urban Land Institute Greenprint Center for Building Performance

FINANCIAL SUPPORTERS: Architecture 2030 • Boeing • Bullitt Foundation • GLY Construction • Henbart Commercial Real Estate Development • King County • The Kresge Foundation • Milepost Consulting • MacDonald Miller • Northwest Energy Efficiency Alliance • Rushing Co • Sage Glass • Siemens • Unico Properties • Vulcan Real Estate • U.S. Department of Energy

OUR GOALS

The Seattle 2030 District goals are aligned with the Architecture 2030 Challenge for Planning performance targets.

ENERGY

Increase Seattle's capacity for future growth and development by advancing energy efficiency in the built environment.



50% BY 2030

A minimum of 20% reduction below the National median by 2020 with incremental targets, reaching a 50% reduction by 2030.

70% NOW

An immediate 70% reduction below the National average with incremental targets, reaching carbon neutral by 2030.

WATER

Conserve Seattle's potable water resources and protect Puget Sound through effective management of polluted runoff.



50% BY 2030

Manage stormwater peak discharge and potable water use within the District by 50% below the District baseline by 2030, with incremental target of 20% by 2020.

50% NOW

Immediately manage the combination of stormwater peak discharge and potable water use by 50% below the District baseline.

TRANSPORTATION

Promote efficient, affordable, and low-carbon transportation options.



50% BY 2030

A minimum of 20% reduction below the current District average by 2020 with incremental targets, reaching a 50% reduction by 2030.

50% NOW

An immediate 50% reduction below the current District average.

EXISTING BUILDINGS

NEW CONSTRUCTION



Join us Today
seattle@2030districts.org
www.2030districts.org/seattle

Designed by Milepost Consulting www.milepostconsulting.com
Printed on FSC certified, 100% post-consumer content recycled paper.



A VISION FOR 2030: OUR STRATEGIC PLAN

The Seattle 2030 District is a membership organization consisting of real estate owners, managers, developers, industry professionals, and community stakeholders who support the built environment in Downtown Seattle and surrounding neighborhoods.

Members aim to meet the 2030 Challenge for Planning by creating a high performance urban area that dramatically reduces environmental impacts of building construction and operations while contributing to the growth of Seattle's robust economy.