



***2030 Districts***<sup>®</sup>

The 2030 Districts Network is a non-profit organization created to develop and sustain local 2030 Districts as they empower and inspire their members and partners to achieve the energy, water and vehicle emissions reduction targets called for by Architecture 2030 in the 2030 Challenge for Planning and Buildings.

The vision of the 2030 Districts Network is to establish a global network of thriving high performance building districts and cities, uniting communities to catalyze transformation in the built environment and the role it plays in mitigating and adapting to climate change.

2030 Districts are unique private/public partnerships, where property owners and managers come together with local governments, businesses, and community stakeholders to provide a business model for urban sustainability through collaboration, leveraged financing, and shared resources. Together they develop and implement creative strategies, best practices and verification methods for measuring progress towards a common goal.

2030 Districts are at the forefront of national grassroots efforts to create strong environmental partnerships, coalitions, and collaboration around ambitious yet achievable, measurable goals.



**2030 Districts® Network  
Charter Agreement  
with  
District or Sponsor  
for license to establish a  
City 2030 District**

This Charter Agreement, dated Today's Date, is made by the **District or Sponsor** ("Sponsor"), a Non-Profit corporation organized under the laws of the State of **State of incorporation**, for license to establish a **City 2030** District with the 2030 Districts Network, a 501(c)(3) not-for-profit corporation organized under the laws of Washington.

WHEREAS the mission of The 2030 Districts Network is to develop and sustain local 2030 Districts and aid them to empower their members to achieve the energy, water and vehicle emissions reduction targets called for by Architecture 2030 in the 2030 Challenge for Planning and Buildings.

WHEREAS **District or Sponsor** desires to support The 2030 Districts Network mission in its local geographical area and Sponsor is duly authorized to enter into this Charter Agreement and thereby establish the **City 2030** District project;

NOW THEREFORE, Sponsor, in accepting this Charter from the Network does hereby acknowledge and agree as follows:

- a. This Charter Agreement shall only apply to Sponsor as it relates to the establishment by Sponsor of the **City 2030** District project.
- b. The **City 2030** District project subscribes to a mission which is compatible with that of the mission of the 2030 Districts Network, their values and principles, and to develop, manage and maintain programs and services within a defined service area that are at all times in keeping with these missions.
- c. Sponsor and/or the **City 2030** District shall establish a private sector lead Advisory or Leadership Board/Committee for the **City 2030** District project, with a recommended composition of a minimum of 40% representation of property owners, managers, and developers, 20% representation of professional stakeholders and 20% representation of community stakeholders.
- d. Sponsor and/or the **City 2030** District maintains commitment and participation from a minimum of ten (10) different property owners, managers, or developers, or 10 million square feet of real estate within the specified boundary or 10% of the total commercial real estate within the stated boundary in the **City 2030** District project as indicated in the commitment letters attached to this Charter.

- e. Sponsor and/or the City 2030 District shall establish the City 2030 District project to meet or surpass the energy, water and vehicle emissions reduction targets called for by Architecture 2030 in the 2030 Challenge for Planning, and may, with the approval of the Network, choose to integrate additional metrics and targets for the City 2030 District in order to define and meet local and regional climate adaptive, sustainability and health challenges. These additional metrics and targets must be approved by the Advisory or Leader Board/Committee.
- f. Sponsor shall notify the Network in writing if Sponsor's City 2030 District project decides to end its relationship with Sponsor.
- g. Sponsor and/or the City 2030 District shall ensure that Advisory or Leadership Board/Committee provide input on the appointment of the local director for the City 2030 District project and that that director is always identified by a title that directly associates them with the 2030 District (e.g., "Director, City 2030 District"). The Director may also have other titles under the Sponsor organization.
- h. Sponsor shall establish and maintain a financial management system that complies with Generally Accepted Accounting Principles, and that include adequate internal control systems.
- i. Sponsor and/or the City 2030 District shall timely share with the Network, City 2030 District documents, reports, best practices generated and lessons learned.
- j. Sponsor and/or the City 2030 District shall timely share with the Network, City 2030 District performance data in a format requested by the Network. This data may be shared with 3<sup>rd</sup> party data analytics providers for the purposes of generating Network statistics. Specific company names will not be used in reporting without the express written consent of the building owner/manager/developer.
- k. Sponsor and/or the City 2030 District shall timely share with the Network the geographic boundaries of the City 2030 District project service area.
- l. Sponsor and/or the City 2030 District shall timely share a database with all of the District members and their category. Data should include Property members committed square footage.
- m. Sponsor and/or the City 2030 District shall timely share a list of current members of the Advisory or Leadership Board/Committee for the District.
- n. Sponsor and/or the City 2030 District shall participate in any programs the Network Board sees as a benefit to further advancing the goals of the Network and the Districts.
- o. Sponsor and/or the City 2030 District shall participate and cooperate fully in regularly scheduled 2030 Districts Network conference calls and summits conducted by the Network to further the collective effort of 2030 Districts, which shall not be unreasonably scheduled or taxing on the individual 2030 Districts.
- p. Whereas the 2030 Districts Network was established to support peer exchange across Districts, store and share data, use the aggregate purchasing power of the District membership to secure reduced costs, create national partnership relationships, and influence national policy on transportation infrastructure and building water and energy efficiency; Sponsor and/or the City 2030 District shall contribute to raising the visibility of the work and impact of the 2030 Districts Network by clearly and consistently conveying that the City 2030 District project is part of the larger 2030 Districts Network collaborative effort through use of the City 2030 District Logo provided by the Network, and through appropriately descriptive language and text.

At a minimum, the **City** 2030 District Logo will be placed on the following items used by the Sponsor on behalf of the **City** 2030 District project:

- Stationery
- Business cards
- Email signatures
- Website (linked from the 2030 District National Website)
- Newsletter, whether printed or electronic
- Annual report
- Informational brochures

This Charter hereby grants Sponsor a license to use the 2030 District service mark on the **City** 2030 District project only and in accordance with the guidelines and graphic standards prescribed by the Network and outlined in the 2030 District Brand Manual as revised from time to time, as shall be made available to Sponsor by the Network. Sponsor acknowledges that the 2030 District service mark and brand are important assets and agrees to use them as prescribed by the Network. Sponsor Logo may also be included on the material above where deemed appropriate.

- q. Sponsor and the **City** 2030 District shall notify and work collaboratively with the Network when engaging in fundraising with national funders for the **City** 2030 District. The Network shall fundraise with national funders to support the 2030 Districts Network and provides funding guidance for additional funding opportunities for the **City** 2030 District.

2. The Network may provide, at no cost to the Sponsor, the following benefits to the **City** 2030 District project:

- a. Technical support and related services;
- b. **City** 2030 District website link on the national 2030district.org website domain;
- c. Access to national partners and related services;
- d. Fundraising guidance;
- e. Participation in any Network sponsored conference calls, summits, webinars and capacity building workshops;
- f. 2030 Districts Network publications and other available information; and,
- g. Such other 2030 Districts Network resources as may be available from time to time.

3. This Agreement shall renew automatically on the anniversary date, such renewals not unreasonably refused by the Network. Either Party shall have the right to terminate this Agreement;

- a) for cause or material breach of its obligations, by providing written evidence and notice to the other Party, such termination, effective immediately or;
- b) by Mutual agreement of the Parties at any time with thirty (30) days written notice.

4. If the Network dissolves, Sponsor claims the right to continue the **City** 2030 District project in accordance with and in the spirit of this Charter.

5. This agreement does not create a partnership, joint venture, agency relationship or franchise between the Network and Sponsor. Sponsor shall have no power to obligate or bind the Network in any manner.

6. This Charter is the complete agreement between the parties with respect to the subject matter herein and this Charter supersedes any previous understanding, oral or written, between the parties and respecting such subject matter. Any amendments changes, waivers, discharges or releases of any provision of this Charter shall not be valid unless in writing and signed by an authorized representative of each party.

In agreement to the foregoing:

**Sponsor, Name of Sponsor**

By: \_\_\_\_\_ Date: \_\_\_\_\_  
Name, Title

**The 2030 Districts Network**

By: \_\_\_\_\_ Date: \_\_\_\_\_  
Brett Phillips, President, Board of Governors

**City 2030 District Representative**

By: \_\_\_\_\_ Date: \_\_\_\_\_  
Name, Title